

Positively Featherston



Minutes for 20 August 2014 meeting

Start 7.30 pm

Apologies: Siv, Charlotte, Del and Jack.

Attendance: 10

Welcome to our new people to town and at the meeting.

Another positive meeting full of great ideas.

Great minds make things happen.

- Minutes from the previous meeting - discussed topics arising
- Discussion centered on the publications for Featherston,
- Jennifer showed her excellent Tourist brochure, well done Jennifer. The tourist brochure has the coat of arms on the front with a map and information inside. This template will be emailed out for additional ideas. Easy three fold A4 sheet which makes it really easy for printing and cost effective.
- Del was unable to attend but we saw the local brochure – need more information on the various groups and community activities. Also discussed adding the kindergartens and play groups etc.
- Kim suggested using the Pirinoa school newsletter to get information out to the area on events and activities.
- Philip is checking his sources to check any previous coat of arm for the previous borough council
- Kate spoke about Book Town, the concept and excitement for Featherston' s involvement – a few teasers have already been arranged – poets Friday at Everest Cafe. It was great to see Shops with poems in the windows, well done for organizing that – look forward to Featherston bursting at the seams with Books and visitors next year.
- Chor Farmer Japanese choir - here in Featherston on 10 September at the Anzac Hall. They visit every two years.

Open actions:

- We are also getting rough quotes for the cost and print runs for the production of the brochures. Will need to revisit the spiral bound book of info and update and change format.

- Looking at printing a pad of town maps with amenities and information with icons making it easy to follow.
- Look in the future to secure and develop the information Centre here in Featherston. Poss incorporating showers and other facilities. We may look at an independent self-funding Information site until we can secure additional funding.
- Letter required requesting permission to piggy back on the Community centre webpages. I have spoken to the originator who says it's doable within its capacity. Will need additional administrators to assist in the maintenance and updating the site. .

Meeting closed 8.45 pm

Next meeting Wed 24 September 7.30 pm **Emphasis on Businesses**