

Positively Featherston

Minutes for 23 July 2014 meeting

Start 7.30pm

Appologies: Siv and Charlotte Hollingsworth, Jack

Attendance: 10

Another progressive meeting.

- Minutes from the previous meeting read and discussed topics arising
- Decided that the updating and publication of brochures was the first items we needed to attend to and also that it is achievable in the near future.
- Discussion centered on the publications for Featherston, decided we needed to have two types material for tourist and locals (new residence to town)

Jennifer will coordinate the Tourist brochure with links to websites to help keep material current.

Del will coordinate the local brochure with Kim assisting in the information gathering. This will cover the local activities, sports and community groups contact etc.

We are also getting rough quotes for the cost and print runs for the production of the brochures.

Also trying to track down any templates or saved information that may have been used in the other products.

Looking at printing a pad of town maps with amenities and information with icons making it easy to follow.

We would like not to use advertisers in the material for funding as they can change and limits the currency of information. So would need to look for funding. Where we would look for funding is in the link to the web pages as this keep the information more current and we can alter this without having to reprint brochures with every change.

- Peter Jackson is the administrator for the Featherston Face book page and is happy to update information and events etc.

Suggested events – *Settler day, *a week-long festival, *Medieval event. *An event linking with the mini Fell event with clubs, sports teams and group challenges involving the whole of Featherston (Top town event). *Book town event, *Kite festival (embracing the wind).

- Applauded the Featherston Coat of Arms and the Black and Blue colours to promote Featherston and its rich history. The coat of arms description and reason is excellent and points out our diverse environment and history. Action- Will need to seek authorization to adopt and use the coat of arms.

- Look in the future to secure and develop the information Centre here in Featherston. Poss incorporating showers and other facilities. This has been tried before by going through Council but we may look at an independent self-funding Information site
- Using the Featherston Community Centre as the base for Featherston communications, links and collection of data as this is more secure than a personalize person who again may change with different circumstances where as the community centre is established and hopefully here to stay. Possible resource and administration assistance may need to be addressed.
- Pavement conditions in Featherston was brought up and will need to be address. Other towns have paving over their amenities. Where it would appear that Featherston gets the dig and then a temporary patch up job.
- Art work with meaning was suggested as decorative adornments to Featherston but with Poems or writings about the artwork.
- Adding colour to some of our plain one colour buildings.

Meeting closed 8.50 pm